c.1890-95 5638602 11-2-97

WADSWORTH HOWLAND & Co

INCORPORATED

BOSTON, MASS.

PURE

LINSEED OIL LIQUID PAINTS

TDCAT
1900

5639286
10-28-2004

Wadsworth, Howland & Co. Incorporated

PAINT and VARNISH MAKERS, LEAD CORRODERS

Boston, Mass.

MANUFACTURERS
of the following specialties:

W. H. & CO.'S LIQUID HOUSE PAINT
For Inside and Outside Use
" Liquid Gloss Paint
" Roof and Barn Paint
" Wagon Paint
" Columbian Floor and Deck Paint
" Bay State Floor Paint
" Bay State Graphite Paint
" Bay State Copper Paint
" Bay State Oil Shingle Stain
" Interior Oil Stain
" Improved Varnish Stain
" Acid Wood Stain
" Wood Stains, paste form
" PURE COLORS IN OIL
" Pure French Zinc in Oil
" Golden Star Green in Oil
" Colonial Green in Oil
" Bay State Green in Oil
" BAY STATE PASTE PAINT
" Bay State Liquid Wood Filler
" Highland Liquid Wood Filler
" Crystal Liquid Wood Filler
" Wood Fillers in paste form
" Crack Filler
" Enamelines
" Bath Tub Enamel
" Bicycle Enamel
" Baking Enamel
" Bay State White Enamel
" Window Screen Black
" Dresden Fresco Colors
" SUPERFINE COACH, CAR and CARRIAGE Colors in Japan
" Pearl White, paste and liquid form
" Bay State Wax Floor Polish
" CARRIAGE, HOUSE AND FURNITURE VARNISHES
" Magic Paint Remover
" Bay State Lacquers
" Yacht Paints and Varnishes
" Artists' Tube Oil Colors
" STRICTLY PURE WHITE LEAD
" House and Carriage Japans and Driers, etc., etc.

CATALOGUE SENT ON APPLICATION
ANY SPECIAL GOODS MADE TO ORDER

Wadsworth, Howland & Co.

(INCORPORATED.)

Pure Linseed Oil

Liquid Paints

49 Beautiful Shades

READY FOR USE.

MANUFACTURED BY

WADSWORTH, HOWLAND & CO.

(INCORPORATED.)

82 and 84 WASHINGTON ST.,

BOSTON, MASS.

Factories: - MALDEN, MASS.

DIRECTIONS

FOR USING

OUR LIQUID PAINTS.

If the surface to which the paint is applied is thoroughly dry it is better to thin the paint by the addition of raw linseed oil for the first coat, as the wood will absorb a large amount of oil and will only take paint enough to fill the pores.

If the wood is full of pitch and sap thin the first coat with turpentine so as to cut it, as when only two coats are applied to old wood it is best to thin the first coat with oil or turpentine. The second coat should be put on full weight. Our paint contains sufficient dryer for ordinary weather. If very cold or damp a little good dryer may be added.

Do not apply paint to a damp surface, as it will be likely to peel if you do. When paint is applied inside in cold weather, the room should be warmed to about seventy degrees to secure good results.

Also when figuring it would be well to remember that our **LIQUID PAINT** will cover about 25 per cent more than ordinary paint mixed by hand.

IMPORTANT RULES

..FOR..

OWNERS OF BUILDINGS.

It is economy to keep your buildings well painted.

Good paint preserves a building from decay and ruin.

A well-painted building will rent or sell much more quickly than a shabby building.

A well-painted building is always attractive.

When about to paint try

WADSWORTH, HOWLAND & CO.'S

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As they are the most durable paints known.

A building can be painted with these at a moderate price and give a satisfactory result.

Two coats of our Liquid Paint will make a better job than three coats of a cheaper paint.

You can purchase any quantity you want from 1-2 pint to 50 gals., as they are put up in all size packages.

PRIMING NEW WORK

A GOOD JOB OF PAINTING depends largely on the first or priming coat being properly applied. It is the foundation of the other coats, and bears a similar relation to them that the foundation of a building does to the superstructure. If the foundation is not solid it will injure the following coats.

When priming we would advise the use of our Priming Lead, which we consider one of the best articles made for this purpose. On new work cover all knots and sappy places with pure shellac dissolved in pure grain alcohol. Putty nail holes after priming coat.

TO ESTIMATE THE AMOUNT OF PAINT REQUIRED FOR A BUILDING.

Width, 50 feet
Length, 50 "
100
2
200
Height, 25

[illegible] 20 Gals., 2 COATS.

A FEW REASONS WHY OUR READY MIXED PAINTS ARE BETTER THAN THOSE MIXED BY HAND.

1st. These paints are ground in the latest improved mills and are very fine, every particle of color used in them being thoroughly incorporated with white lead.

2d. These paints are made from the best pure white lead and zinc tinted with the strongest colors that can be obtained, and mixed with only pure Linseed Oil and best Dryer. The dark shades are made of the best mineral colors and will stand as well as the best white lead.

These paints are waterproof and can be used on Wood, Stone or Iron for inside or outside work.

They are much better for walls than a kalsomine paint, as th can be washed without injury and look as well as when first applied.

These paints will be less affected by exposure to the atmosphere than other paints.

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Wadsworth, Howland & Co.

(INCORPORATED.)

MANUFACTURERS OF

ENAMELINE PAINTS,

OIL STAINS,

VARNISH STAINS,

WINDOW SCREEN BLACK,

READY MIXED WAGON PAINTS,

ELASTIC BUGGY PAINTS,

BRUSHES OF ALL KINDS,

VARNISHES, JAPANS, ETC.

82 and 84 WASHINGTON
and 46 FRIEND STREETS,

BOSTON, MASS.

Factories: MALDEN, MASS.

WADSWORTH, HOWLAND & CO

COLD GRAY.

LILAC.

WARM DRAB.

PEARL.

BLUISH GRAY.

FRENCH GRAY.

PURE DRAB.

LIGHT GRAY.

GREENISH YELLOW.

GREENISH GRAY.

OLIVE DRAB.

DARK OLIVE DRAB.

MAPLE GREEN.

EMERALD GREEN.

FLESH TINT.

YELLOW BUFF.

YELLOW STONE

FAWN COLOR.

COLONIAL BROWN.

TERRA COTTA.

POMPEIIAN RED.

49 SHADES - A

MPANY, INC., LIQUID COLORS READY FOR USE.

LIGHT DRAB.

PURE GRAY.

WARM GRAY.

FREESTONE.

GRAY STONE.

VANDYKE DRAB.

OLIVE GREEN.

COLONIAL IVORY.

CREAM.

WARM BUFF.

DEEP BUFF.

FRENCH YELLOW.

CHERRY COLOR.

IRON BROWN.

APPLE GREEN.

YELLOW DRAB.

QUAKER DRAB, LIGHT.

LIGHT OLIVE.

OXIDE RED.

BRONZE GREEN, DARK.

GOLDEN STAR GREEN.

LIGHT LAVENDER.

SALMON.

LEMON YELLOW.

LIGHT CANARY.

LIGHT BLUE.

VERMILION.

DARK BLUE.

LSO, BLACK, INSIDE AND OUTSIDE WHITE.

THIS IS THE BEST
PAINT
FOR ALL
·PAINTING·